



THE OWL & TURTLE

Supporting New Writers - Our Approach

Thank you for thinking of The Owl & Turtle! We love discovering new writers and are always pleased when authors see our bookstore as a place to introduce their work to readers.

As a small independent bookstore, we receive many requests from writers while working with limited shelf space and a carefully curated collection. Our **New Writers Support Program** is designed to give new voices an opportunity while keeping the process simple and sustainable for our little store.

HOW OUR APPROACH WORKS

Leave us a copy

You're welcome to leave one copy of your book for consideration. We treat it as a complimentary **marketing/review sample**, with no cost or obligation to The Owl & Turtle.

We'll take a look

Our booksellers will review the book. If we feel the genre, subject and presentation are a good fit with our store and curation, we may decide to give it a try.

We may put it in front of readers

Selected books may be entered into our inventory system and placed on our special **New Writers display**. This gives customers a chance to discover new work while helping us understand which books connect with our readers and have commercial potential.

Further orders

If your book sells and we see continued potential, we may contact you about purchasing additional copies. While we can't promise that every book will be displayed, sell or be reordered, we hope this provides a simple opportunity for new writers to find new readers.

WHAT HAPPENS TO THE COPY YOU LEAVE?

Because submitted books are complimentary marketing/review samples, we aren't able to manage returns or hold books for collection. If we decide a book isn't right for our store - or when its time on display comes to an end - we may donate, recycle or otherwise dispose of the copy without contacting the writer.

Keeping the process simple allows us to continue saying "**yes, we'd be happy to take a look**" while balancing our desire to support writers with the practical realities of running a small independent bookstore.

Thank you for sharing your work with us.

We wish you every success with your book!

Learn more on our website about the other ways we support local and new writers.

The Owl & Turtle | Books • Coffee • Community